

Prestwich Township Forum

Our Township Plan:

2012-15

(2013 update)

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Welcome to Prestwich Township Plan

Thank you for taking the time to read the Prestwich Township Plan. This document provides details on how we plan to tackle some of the local issues we face as a community.

Last year we had round table discussions at Township Forum meetings where Councillors, Community representatives and other members of the public were present and able to give us their views and share ideas. From this, and other statistical information, we have been able to identify our priority areas for the next three years.

The plan outlines how we will continue to make progress towards the vision for our Township to promote better outcomes for the social, health, economic and environmental wellbeing of people in our community.

Despite the challenging economic climate we continue to strive for improvement, working together with our communities and partner agencies such as the Council, Police and Fire services, health services, faith groups and so on. We have a strong, dedicated, skilled and committed partnership that is working on a range of projects to help us deliver our priorities and improve the quality of life for residents in our community.

Bury Council has a number of key outcomes that underpin its work; this plan will support these outcomes.

- Reducing poverty and its effects
- Supporting our most vulnerable residents
- Making Bury a better place to live
- One Council, one success together

We would like to thank all our partners and residents for their continued efforts in supporting the Township Forum and the important work it does for the community of Prestwich

**Councillor Paddy Heneghan,
Chair,
Prestwich Township Forum**

Who we are and what we do

Prestwich Township Forum welcomes those who live, work, or have an interest in the area. The Forum meets at local venues such as community centres and schools. These meetings are public meetings and we strongly encourage everyone to come along. Discussions are fed back to Bury Council and its partners for appropriate action.

Prestwich Township Forum is a constituted council committee consisting of all the elected members representing our area and a co-opted advisory group of local representatives from the business community, voluntary organisations and community groups. There are up to nine members on each Advisory Group and a place is also reserved for a young persons' representative.

The Township Forum empowers our communities, promotes the debate of local issues and brings decision making closer to our residents. It seeks to harness the many strengths and assets we have in place here in Prestwich, including local groups, strong community networks, talented young people, charities and voluntary groups, to work through these issues as a strong and committed partnership.

For further information about your Township Forum please visit [Township Forums](#) or contact Kim Griffiths, Township Co-ordinator on 0161 253 6349, or by email at k.griffiths@bury.gov.uk

Some facts about Prestwich (demographic information updated May 2013)

Demography: Bury has a population of 185,060. Of these, approximately 34 290 live in Prestwich

Of the population of Prestwich, 50.1% are Christian. 17.2% are Jewish, 6.9% are Muslim and 24.2% have no religion or do not say what religion they are.

Deprivation: In terms of measuring deprivation, England is split into small areas called lower super output areas (LSOA). Each LSOA represents approximately 1500 residents. Deprivation is measured over 7 domains: income, employment, health, disability, education and training, barriers to housing and services, living environment and crime. In England there are 32 482 LSOAs. In the borough of Bury there are 120 LSOAs. Each LSOA is given a ranking, with 1 being most deprived.

Prestwich has 7 super output areas in the top 20% most deprived for England. Rainsough is in the top 10%.

Closing the gap: Although much of Prestwich is generally seen as an affluent area, there are clearly pockets of deprivation and inequalities, which adversely affect the life chances of many people who live in them. These inequalities between our neighbourhoods mean poorer health, lower levels of education and skills, higher crime and unemployment for people living in these areas. The Township Plan aims to close the gap so that the lives of those in the most deprived areas are improved.

Our Assets: In spite of the disadvantages outlined above, Prestwich has much to be justly proud of, lots of beautiful green spaces and parks with active Friends groups, thriving sports clubs, residents groups and a successfully formed business group, Local in Prestwich, which supports existing businesses, and helps and encourages new ones to thrive. The annual Clough day, month long Festival and Carnival attract thousands of visitors.

Together we can achieve more!

Prestwich Township Forum aims to promote better outcomes for the social, health, economic, and environmental well being of people within our community.

We can achieve this by working together to achieve a number of key outcomes:

Key Outcomes:

Our plan will contribute to the following outcomes:

Improved health and wellbeing

Health inequalities need to be addressed in key areas around the Rainsough area- in the top 10% Super output areas nationally. Smoking levels are high in Holyrood - 21.6% (4th Highest in the Borough) and St Mary's -19.6% (5th highest in the Borough). Prestwich has the 2nd highest level of childhood obesity in both reception and year 6 pupils- in Sedgley 23% of pupils in year 6 are classed as obese.

Improved Employment opportunities

It is acknowledged that there is a lack of employment opportunities locally, especially for young people with few or no formal qualifications. Most out of work benefit claimants in Prestwich live in the Rainsough area which is within the 5% most deprived super output areas in the country. 37.8% of children in Rainsough classed as living in poverty.

Improved Educational Attainment/Learning Opportunities

Prestwich, like the rest of the Borough have great schools with dedicated staff. However there is evidence to show that there is a link between children on free school meals and low attainment levels, and an ultimate link to youth unemployment. In January 2010 14.1% of pupils (671) were claiming a free school meal.

Improved Community safety

In Prestwich there has been significant success in the reduction of anti social behaviour and we want to see that continue to reduce. However perception of crime continues to be relatively high which indicates that more needs to be done to reassure people.

Community pride and belonging

Prestwich is a great place to live, work and visit. There are low levels of crime and anti social behaviour compared to other areas. There is some beautiful green open space and park areas that are very much valued throughout the area and we want to instill a greater pride in the area for now and future generations.

Town centre regeneration

Protection of independent businesses and promotion of Prestwich as a destination and not just a place to drive through en route to the City, has been an ambition of the local community for many years. Prestwich needs to increase spending and footfall if it is to thrive. Whilst the vacancy rate for shops is relatively low (8%) much work needs to be done to put Prestwich on the map

Making a difference

We will monitor our performance as follows:

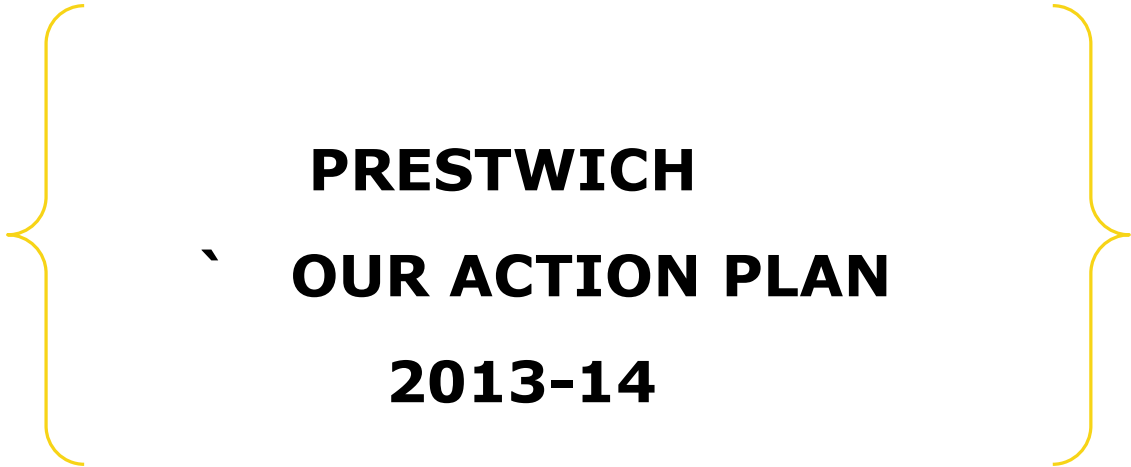
- We will monitor the action plans which will support delivery of these outcomes (an updated action plan will be shared at each Township Forum meeting)
- A bi-annual performance report to the township forum in relation to the above outcomes (presented to our Township Forum)

Everybody's involved

Our Township Plan has been drawn together in a number of ways. We have used our knowledge of local people's priorities to focus on those issues which matter most to local people.

Key Group	How have they influenced the Township Plan?
Residents & Community Groups	<ul style="list-style-type: none"> • Survey and consultation activities • Township Forums- open forum issues and round table discussions • PACT meetings
Councillors	<ul style="list-style-type: none"> • Direct involvement in the development of the outcomes for this plan • Consultation activities • Township Forums
Research and Demographic Information	<ul style="list-style-type: none"> • National research and intelligence • Local Health Data • Ward profiles • Intelligence gathering
Partner Organisations	<ul style="list-style-type: none"> • Police and partner meetings • Six town Housing – engagement • Council departments – views/input • Primary Care Trust/ health authority

There will be further opportunities for you to **get involved** and **have your say** on a range of issues. Your views are really important to us so make sure you take part. Come along to our township forum meetings- you will be made very welcome.



**PRESTWICH
OUR ACTION PLAN
2013-14**

Outcome: Improved Health and wellbeing

Health inequalities need to be addressed in key areas around the Rainsough area- in the top 10% Super output areas nationally Smoking levels are high in Holyrood -21.6% (4th Highest in the Borough) and St Mary's -19.6% (5th highest in the Borough). St Mary's ward has an older population than the borough average. Prestwich has the 2nd highest level of childhood obesity in both reception and year 6 pupils- In Sedgley 23% of pupils in year 6 are classed as obese

ISSUE- What needs to be achieved	ACTIONS/OUTPUTS – How can we work towards addressing the issue?	LEAD AGENCY- Who should take responsibility?	MILESTONE	By when?
Address social and health impact of welfare reform Reduce fuel poverty and its affects	Promote "ECO Toasty 2013" campaign to enable Prestwich residents access to energy efficiency measures (referrals can be made to GM Energy Advice Service 0800 009 3363 or getmetoasty@manchester.gov.uk)	Affordable warmth Officer, Bury Council	Promotion via schools, Children services and other organizations and events Results at end of financial year on number of measures installed, estimated savings etc	May 2014
Encourage healthy eating for all Better access to fresh fruit and vegetables	Support and raise awareness of Incredible Edible Publicise work done with schools and children's centres Engage with public health team	Groundwork Incredible Edible	Increase potential for planters with herbs and vegetables for all Better promotion of healthy eating	June 2012
A growth in participation 14-25 year olds Growth in participation across adult population	Ensure out of school provision/ holiday activities Deliver activities which engage with communities and attract more people into regular physical activity	Sports and Physical Activity Services (SAPAS)	Applications submitted Community Sport Activation Fund (Via Sport England) Increase in women and girls activities	March 2014

Outcome: Improved Employment Opportunities

It is acknowledged that there is a lack of employment opportunities locally, especially for young people with few or no formal qualifications. Most out of work benefit claimants in Prestwich live in the Rainsough area which is within the 5% most deprived super output areas in the country. 37.8% of children in Rainsough classed as living in poverty.

ISSUE – What needs to be achieved	ACTIONS/OUTPUTS – How can we work towards addressing the issue?	LEAD AGENCY- Who should take responsibility?	MILESTONE	By when?
<p>Tackle long term unemployment</p> <p>Identify learning needs to support employability</p> <p>Jobs and training advice to harder to reach groups</p> <p>Communication links with large and small employers</p>	<p>Job club at Toodle Hill Children’s centre</p> <p>Work with Job centre plus to identify and deliver courses</p> <p>Prestwich works- support for (not exclusively)Jewish community</p> <p>Incentives to employ local people eg local employment at proposed Aldi store</p> <p>Explore use of vacant space for new businesses</p>	<p>Prestwich Business Group</p> <p>Adult learning</p> <p>JCom(with National Careers Service/ Bury College/ Council)</p> <p>Regeneration Group</p>	<p>Increased no of people attending Job Club</p> <p>Increased number of people accessing courses</p> <p>Increased number of visitors accessing jobs information, internet, joint surgeries</p> <p>Engagement with Aldi</p> <p>Identified premises in Prestwich Centre</p>	<p>March 2014</p> <p>Ongoing</p>
<p>Get young people into work</p>	<p>Encourage local businesses to support employment programmes such as “Backing Young Bury”</p> <p>Increase volunteering opportunities via publicity at township Form</p>	<p>Job centre plus</p> <p>Bury 3rd sector development agency</p>	<p>Presentations to local in Prestwich and local businesses</p> <p>Publicity information delivered locally</p>	<p>March 2014</p> <p>Ongoing</p>

Outcome: Improved Educational Attainment/Learning

Prestwich, like the rest of the Borough have great schools with dedicated staff. However there is evidence to show that there is a link between children on free school meals and low attainment levels, and an ultimate link to youth unemployment. In January

ISSUE – What needs to be achieved	ACTIONS/OUTPUTS – How can we work towards addressing the issue?	LEAD AGENCY- Who should take responsibility?	MILESTONE	By When?
<p>Improve communication between local community and central organizations re learning needs locally</p> <p>Map current provision</p> <p>Deliver more learning opportunities in the community to make learning more accessible</p>	<p>Community Learning Partnership representative - to take Prestwich issues to meetings</p> <p>Identify gaps in learning opportunities</p> <p>Offer taster courses</p> <p>Identify suitable venues for adult learning facilities</p>	<p>Adult learning</p> <p>Community Learning Partnership –TF Representative</p> <p>Adult learning/ township forum</p>	<p>A range of learning opportunities developed that respond to local needs and reflect the views of local people</p> <p>Increase in number of learning venues in communities</p> <p>Increase participation in adult learning locally.</p>	<p>May 2014</p> <p>January 2014</p> <p>March 2014</p>
<p>Ensure children are “school ready”</p> <p>Encourage reading</p>	<p>Jump start programme for 2-3 year olds</p> <p>BOO project for nursery children- transition stages</p>	<p>Children’s Centres</p>	<p>Delivery of projects via the Children’s centres and updates on progress to township Forum</p>	<p>September 2014</p>
<p>Engagement with Young people on Polefield Estate- encourage volunteering</p>	<p>Chill out Zone on Polefield estate- Homework club and other activities</p>	<p>Six Town Housing</p>	<p>20 young people regularly attending, and waiting list in place. Run by volunteers from TRA</p>	<p>Ongoing</p>

2010 14.1% of pupils (671) were claiming a free school meal

Outcome: Improved Community Safety

In Prestwich there has been significant success in the reduction of anti social behaviour and we want to see that continue to reduce. Concern seems to be growing around the issue of speeding traffic in residential areas and irresponsible parking, especially around schools

ISSUE – What needs to be achieved	ACTIONS/OUTPUTS – How can we work towards addressing the issue?	LEAD AGENCY- Who should take responsibility?	MILESTONE	By when?
<p>Continue partnership working</p> <p>Reduce fear of crime</p> <p>Raise awareness of ASB/ personal safety/ crime/ drugs etc amongst school age children</p>	<p>Regular meetings to identify and quickly deal with emerging issues.</p> <p>Regular PACT meetings good publicity to increase involvement.</p> <p>BSafe BCool project to year 9 pupils</p>	<p>Township Co-ordinator/ police inspector</p> <p>Police</p> <p>With support from Bury Council officers, Schools, Bury College Six Town Housing and partner agencies</p>	<p>Regular meetings with range of partners, housing providers, youth services, police, environmental health, rangers.</p> <p>Increase in number of people that feel safe where they live</p> <p>Successful delivery of project</p> <p>Presentation to township forum</p>	<p>Ongoing</p> <p>October 2013</p>
<p>Speeding traffic in residential Areas</p> <p>School parking issues</p>	<p>Work with schools and local communities to endorse and assist in implementation of "Streetsafe" 20mph in residential areas</p> <p>Encourage schools to participate in "Safer School Parking Charters"</p>	<p>Highways</p> <p>Road safety team, TF members</p>	<p>Successful Implementation of 20mph schemes</p> <p>Successful implementation of charters</p>	<p>2013- 2015</p> <p>March 2014</p>

Outcome: Community pride and belonging

Prestwich is a great place to live, work and visit with low levels of crime and asb compared to other areas. There is some beautiful green open space and park areas that are valued throughout the area and we want to continue for future generations.

OUTCOMES – What needs to be achieved	ACTIONS/OUTPUTS – How can we work towards achieving the outcome?	LEAD AGENCY- Who should take responsibility?	MILESTONE	By when?
Increase “Pride in Prestwich” by Positively promoting of Prestwich as a nice place to live	Identify and reporting of litter and obstructions Involvement with clean up events such as Prestwich Big Clean	Township forum members Local in Prestwich Regeneration Group	Positive reporting of Prestwich via media and publicity Good turn out by volunteers to improve the environment	May 2013 and ongoing
Support for work of township Forum	Increase numbers attending meetings- especially younger people.	Township forum members and partners	Increased numbers attending township forum	From July 2013 and ongoing
Continue to support parks events- ensure delivery of key events	Prestwich Clough day Prestwich Festival Prestwich Carnival Other events- Festwich, Local in Prestwich, Food Festival, Xmas lights switch on	Clough Committee Festival Committee Carnival Committee	Successful delivery of Clough day, festival and carnival in 2013 and 2014 Increased number of volunteers helping	All events successfully delivered in 2013 and onwards to 2014
Pride in Six Town Housing and other areas of Social Housing	Repainting of all fences in Polefield area	Six town housing and Community Payback team	Fences painted on Polefield Estate – improved look of area	Summer 2014

Outcome: Town centre Regeneration

OUTCOMES – What needs to be achieved	ACTIONS/OUTPUTS – How can we work towards achieving the outcome?	LEAD AGENCY- Who should take responsibility?	MILESTONE	By when?
Support for Local In Prestwich	Support Portas award and other funding bids Support events and publicity drives	LiP LiP and township forum members	Successful “spend” of Portas award Delivery of events Reports to township forum	ongoing
Give people of Prestwich a say in Prestwich Town Centre Developments	Regeneration group to develop actions to support developments of Longfield and other shopping areas in Prestwich Involvement of people locally in consultation events during planning stages to reconfigure Prestwich library	Regeneration Group Bury Council/ Township forum	Series of actions/ action plan developed for group. Regular reports to township forum Consultative workshop events taken place	May 2013 and ongoing

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